

YISHAN LI | 1-917-821-6836 http://www.5413design.com yishan@5413design.com East Brunswick, NJ Qualification Ability to meet deadlines

Detail-oriented and well-organized team player

Skills Dreamweaver, Photoshop, Illustrator, Animate, Camtasia

HTML/CSS, Javascript/JQuery

Experience Amerilink International Corp., New Jersey, Oct. 2016 - Current Graphic Designer

- >Create online campaigns for aichotels.com and aictours.com, including landing page, promotional banners, newsletter, etc
- >Produce print materials for trade shows/roadshows
- >Create PPT for company presentations
- >Create UI for AIChotels app / website
- >Produce hotel videos featuring its highlights/nearby attractions/map directions

New Jersey, 2011 - 2016

Off-site Freelancer

- >Create Xcluzv swimwear desktop/mobile/e-commerce site
- >Founder of Crafty13 on Esty.com

RAPP, New York, Januarry 2009- March, 2010

Flash Developer

- >Created Flash sites and rich-media banners, including XML/DB driven contents and video players.
- >Clients includes Merck, Reach Oral Care, Listerine Whitening, Alli, Lactaid, Nicorette and more.

New Jersey, Feb. 2007 - Dec. 2008

Off-site Freelancer

- >Created Sprint's Banners/Microsites for TEQUILA\
- >Created Citi Bank's Banners for BBDO
- >Designed Brand Identiy and site for an Environmental Professional Office (www.jasonep.com)

TEQUILA\, New York, June 2005 - Jan. 2007

Interactive Designer

- >Created Flash Banners/Microsites/Screen savers for Sprint, Absolute, ACI, Bayer, Embassy Suites and Alcon
- >Programmed HTML email for Sprint

GRID Design, New York, Feb. 2004 - April, 2005

On-site Part-time Freelancer

- >Designed and Programmed Taoism online magazine (great-light.org)
- >Redesigned Accolade technologies consulting site (www.accotech.com)
- >Created a wedding photography site (www.gooddaywedding.com)
- >Programmed GRID company site (www.gridnyc.com)

FDT Design, New York, Nov. 2003 - Feb. 2004

On-site Freelancer

- >Programmed MBD sites (www.medicalandbiotech.com)
- >Created wireframes/ look and feel for Untitled Catalog / MBD sites

Education Parsons School of Design, New York

>Master of Fine Arts in Design and Technology, 2001 - 2003

National Cheng Kung University, Taiwan

>Bachelor of Arts in Industrial Design, 1995 - 1999